

Please write clearly in block capitals.

Centre Number

Candidate Number

Surname _____

Forename(s) _____

Candidate signature _____

Qualification AS (7181) A-level (7182)

AS & A-level

PSYCHOLOGY

Paper 1 · Section B focus paper
· Memory

Topic mock · Based on AQA
Psychology

2026

Time allowed: 45 minutes (AS) · 60 minutes (A-level)

Materials

For this paper you must have:

- a black ink or black ball-point pen.

Instructions

- This paper is for **both AS and A-level** students. Questions 01–09 are identical for both qualifications.
- Use black ink or black ball-point pen. Fill in the boxes above and tick your qualification.
- Answer **all** questions in the spaces provided. If you need extra space, use the lined pages at the end.
- Cross through any rough work you do not want marked.

Information

- The marks for questions are shown in brackets. This paper covers **Memory** only (AQA spec 3.1.2 / 4.1.2).
- **Maximum mark:** 36 (AS) · 40 (A-level). **Question 10 (essay)** is the only question where marks differ — worth **12 at AS** and **16 at A-level**.
- Answer in continuous prose. You will be assessed on use of good English, clear organisation and specialist vocabulary.

For Examiner's Use	
Question	Mark
01	
02	
03	
04	
05	
06	
07	
08	
09	
10	
TOTAL	

Section B

Memory

Answer all questions in this section.

0 1

Which one of the following best describes the **duration of short-term memory (STM)**? Write A, B, C or D in your answer book.

- A About 250 milliseconds (a quarter of a second).
- B Between 18 and 30 seconds without rehearsal.
- C Up to a lifetime.
- D About 7 ± 2 items.

[1 mark]

0 2

Which one of the following best describes the **phonological loop** in the working memory model? Write A, B, C or D in your answer book.

- A The component that stores and manipulates visual and spatial information.
- B The component that allocates attention to the slave systems.
- C The component that stores and processes verbal and auditory information.
- D The component that integrates information from the slave systems with long-term memory.

[1 mark]

0 3

Which one of the following best describes **retroactive interference**? Write A, B, C or D in your answer book.

- A New information disrupts the recall of previously learned information.
- B Old information disrupts the recall of newly learned information.
- C Memory cannot be recalled because the right cues are not present.
- D Information decays from short-term memory over time.

[1 mark]

0 4

Outline the **multi-store model of memory (MSM)**. Refer to the three stores and at least two of: coding, capacity, duration in your answer.

[4 marks]

0 8

Briefly outline **two techniques** used in the cognitive interview.

[3 marks]

.....

.....

.....

.....

.....

.....

.....

0 9

Explain how **leading questions** can affect the accuracy of eyewitness testimony. Refer to research evidence in your answer.

[4 marks]

.....

.....

.....

.....

.....

.....

.....

.....

.....

